



# Company Profile

# About us

Bevan was founded in 1995 by Beverley Botha. It quickly grew into a multi-faceted company offering print production of corporate stationery. This approach enabled Bevan to compete for major corporate accounts, along with small and medium size businesses.

Bevan soon entered the direct mail sector with a special focus on personalisation in mass volume. At this point most of the service provided was limited to executing projects, but Bevan wanted to provide a full service outsource centre to clients offering marketing, strategy and conceptual creative solutions to client's brands, and execute these in diverse media strategies - print, direct mail, interactive, etc.

Today Bevan offers global solutions to virtually any facet of your company or product. Our combined experience, and ongoing search for innovative strategies to build your business, maximizes the potential for market share growth.

We are here to add value. Your growth is ours. Welcome to Bevan.

## *Goals*

- To provide our customers with superior, seamless printing solutions, which add value to your business;
- To be a responsible corporate citizen, which operates within an ethical framework and contributes to the South African society and economy;
- To support BBBEE and SMME organisations through our outsourcing policies and employment practices;
- To provide exemplary services to you, our client.

## *Mission*

To be a sustainable, expanding player in the African advertising and printing industry.

Bevan is committed to the economic empowerment of previously disadvantaged people including women and the disabled. Consequently, Bevan whose social mandate is to train PDI's and black employees, through in-house training programmes and scholarships at major learning institutions.

Our principal partners are:

Employees of Bevan and its affiliate companies, with an initiative aimed to empower our semi-skilled and skilled workers, to fully fledged print artisans in order to enhance business opportunities for these employees. Bevan under the stewardship of its employees is promising to be a most effective, mutually beneficial initiative for the company and employees alike.

# EMPOWERMENT



# *Social Responsibility*

Bevan launched a learnership programme in 2017 to empower students from local tertiary institutions. The programme is located at Bevan Group in Somerset West and includes training on digital and litho machines, finishing procedures, administrative systems, estimating, production management and business operations.

The learnership programme is run in conjunction with the Southern Business School, which offers a certificate in Higher Management specialising in Print. The aim of the Bevan programme is to enrich students with a diverse skill-set and understanding of the printing industry.

On completion of the programme the Bevan students who have excelled, are offered to businesses on an internship programme. The students have an opportunity to complete their hours, gain experience and further develop their skills in the second year. Once the course is completed, the students can enter the job market with practical experience and knowledge gained.

The ultimate goal is for Bevan to train more youth who will essentially expand the industry and keep print active and vibrant.

# Branding & Design

Our studio offers a range of designs, branding and advertising services. Catering to the smallest individual, to start-up businesses, and established corporates, we will ensure that you are supplied with competitive graphic and website design solutions. Being part of Bevan, where everything from design to print and finishing is under one roof, provides us with the benefit of closely monitoring your product. This ensures that your product has a fast turn-around time and is produced with good quality.

- Corporate branding
- Advertising
- Direct mailing campaigns
- Packaging design
- Illustration
- Websites and hosting services
- Social media
- Google AdWords

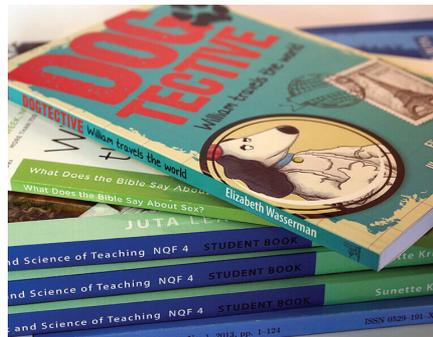


At Bevan we want your company to outshine your competitors and we'll work with you to make that happen. Offering services nationally; we're experts in both digital and colour litho printing and offer a variety of options in each method. You can choose from a full range of services and techniques from traditional single color printing to our unique, high-specification four-colour process.

- Magazines
- Annual reports
- Letterheads
- Labels

- Company profiles
- Stationery
- Flyers
- Training manuals

- Newsletters
- Business cards
- Waybills
- Books



# Direct Mail

Our direct mail offers a very cost-effective and measurable way to build a loyal database, interact and track their marketing choices. This allows companies to be more 'scientific' about their marketing budget and thus making it more cost-effective. Bevan offers a complete direct mail service. We supply data processing & management, printing, envelope supply and overprinting, personalisation and bulk mailing.

- Advertising and marketing campaigns
- Customer relationship marketing campaigns
- In-company communication tools
- Newsletters
- E-Newsletters
- Electronic media



# Laser Cutting

Our laser cutting machine provides you with the opportunity to create your own products, bring your ideas to life and personalise your event stationery and gifts. The possibilities are endless to laser cut and engrave on several materials of up to 6mm. Dream big and become an inventor!



Foam



Velt



MDF wood



Perspex



Cardboard



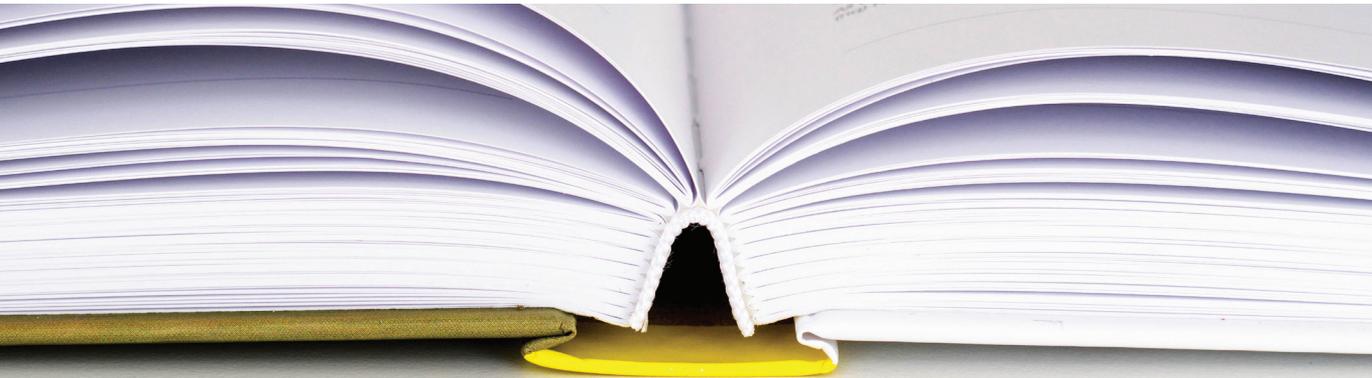
Paper



# Finishing

Our finishing department has the responsibility of turning the raw printed forms into final printing products. We take pride in the quality of our finishing. Almost nothing is too difficult for our bindery and finishing department. While Bevan has the full folding, stitching and collating facilities in-house, any job outside our size capability can be easily outsourced to an established print finishing house with whom we maintain close associations.

- Perforation
- Scoring
- Spot UV
- Foiling
- Thread sewn books
- Saddle stitching
- Perfect bind
- Personalisation and mailing
- Die cutting
- Debossing and embossing
- Laminating and coating



Bevan expanded its portfolio and established **lookonline**. An online educational resource centre that caters for students, parents and teachers. The diverse online store enables convenient shopping that can be delivered to your door or be collected from our retail store, **Bevan Factory Shop**.



Books

DIY



Paper

Arts 'n crafts



Stationery

Educational



*Our Ability your Success*



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